



SPECIALIST THEMATIC PROVIDER, RIZE ETF, HAS LAUNCHED TWO FIRST-OF-THEIR-KIND ETFS ON “SUSTAINABLE FOOD” AND “DIGITAL EDUCATION” FOR THE FINNISH MARKET – RIZE ETF FUND SELECTION NOW VISIBLE ON IRF PLATFORM

Rize Sustainable Future of Food UCITS ETF - **Europe’s first sustainable food ETF**
Rize Education Tech and Digital Learning UCITS ETF - **Europe’s first digital education ETF**

London, UK – September 10th, 2020 - Rize ETF, Europe’s first specialist thematic ETF issuer, has today registered two brand new ETFs in Finland. The Rize Sustainable Future of Food UCITS ETF (FOOD) and the Rize Education Tech and Digital Learning UCITS ETF (LERN) are now registered for sale in Finland and are available to Finnish investors through platforms and broker-dealers.

The new ETFs come on the back of the Finnish launch of the Rize Cybersecurity and Data Privacy UCITS ETF (CYBR) and the Rize Medical Cannabis and Life Sciences UCITS ETF (FLWR) in May 2020.

“The Scandinavian market – and in particular the Finnish market – has always been a strategic focal point for us. Finnish investors have always supported our thematic ETF launches, both at our old shop and now once again at Rize ETF, and it’s been wonderful to see how many are willing to look beyond traditionalist thinking and consider themes in their portfolios. For us, that is what thematic investing is all about, looking beyond just a few years and capturing tomorrow’s most important, exciting and meaningful growth stories. We hope that our unique portfolio construction combined with our first-to-market ideas/ETFs will continue to be welcomed by the Finnish market,” says Rahul Bhushan, co-founder of Rize ETF.

FOOD is Europe’s first sustainable food ETF. The fund was developed in collaboration with Tematica Research who are the leading thematic equity research house in the United States. The premise of the fund lies in the well-documented global challenge of providing healthy, affordable and nutritious food to a growing global population, while at the same time reducing harm to the environment. FOOD seeks to provide investors with exposure to companies that are innovating across the food value chain to build a more sustainable, secure and fair food system for the planet. The fund replicates the Foxberry Tematica Research Sustainable Future of Food Index which consists of 44 stocks across developed and emerging markets. It is priced at 0.45% per annum.

“The security and sustainability of our food system is one of the world’s most pressing challenges. The good news is that the food industry has begun to respond. We see expanding plant-based protein options, new technologies penetrating farming, aquaculture and supply-chains and changes in the packaging used to wrap our food, among many other things. On the consumption side, we are witnessing a groundswell in consumer consciousness around what they’re putting inside their bodies and how that impacts the planet’s natural ecosystems. As the food system revolutionises, we wanted to build an ETF that could capture the tailwinds arising from the wide array of supply side and demand side catalysts in the food sector,” says Stuart Forbes, co-founder of Rize ETF.

LERN is Europe’s first digital education ETF. The fund was developed in collaboration with **HolonIQ** who are the #1 global education market intelligence firm in the world. LERN seeks to provide investors with exposure to companies that are redefining how education is accessed, resourced and consumed around the world to deliver positive results for the individual and society. The fund replicates the Foxberry HolonIQ Education Tech & Digital Learning Index which consists of 35 stocks across developed and emerging markets. It is priced at 0.45% per annum.

“Technology has the potential to tackle major challenges faced by the education sector. From promoting accessibility and inclusion, to empowering institutions and teachers, to supporting excellent student

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learning and outcomes, digital learning technologies can help elevate the education sector into the 21st century,” says Rahul Bhushan, co-founder of Rize ETF.

“In a sense, with the automation of jobs occurring across multiple industries, LERN is the antithesis to the robotics funds, because a huge number of people will need to re-skill as they are replaced by automation in the years to come. We must build an education system that is no longer confined to the classroom, which is inclusive and which transforms all learners into lifelong learners. Gone are the days of an academic degree setting you up for life. Today, reskilling and upskilling are vital, and advanced technologies such as gamification, virtual and augmented reality, and personalised and adaptive learning allow education to be tailored to people’s needs as they move through their lifecycles,” says Rahul Bhushan, co-founder of Rize ETF.

The team at Rize ETF is committed to challenging orthodoxy and providing investors with access to the most ground-breaking megatrends shaping the planet. The company aims to achieve a balance between long-term returns and an investment in sustainable themes. Rize ETF covers the entire life cycle of an ETF, starting with product strategy, index design, ETF structuring through to distribution.

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Warning of the capital risk

An investment in funds involves risks, including illiquidity, lack of dividends, loss of investment and dilution, and should only be made as part of a diversified portfolio. The Funds may be registered or otherwise authorised for public distribution in one or more European jurisdictions. Investors should continue to carefully consider the terms and conditions of investment in a Fund (or share class) and seek professional investment advice before making any decision to invest in such Fund (or share class).

About Rize ETF

Rize ETF is Europe's first issuer specializing exclusively in thematic ETFs. Founded in 2019, Rize ETF (with its product line) focuses on ground-breaking megatrends with high growth potential that also have a positive impact on the planet. Rize ETF is a signatory of the UN Principles for Responsible Investment (PRI) and the CDP, both organizations that promote responsible and sustainable investment worldwide. Rize ETF strives for a balance between long-term returns and an engagement in sustainable companies. The ETFs launched by Rize ETF are aimed at the general investment public, but also at institutional investors. Rize ETF covers the entire life cycle of an ETF, starting with product strategy, index design, ETF structuring, portfolio management and distribution. The investment strategies of the respective ETFs are developed in cooperation with thematically specialized research houses and index providers.

Further information is available at <https://rizeetf.com>